

Agenda for the Inauguration of the IICPSD and the Launch of GIM Regional Report

TIME	ACTIVITY	PRESENTER
15:00 – 15:02	2' Welcoming and Introduction of the Administrator of UNDP, Ms. Helen Clark	MC
15:02 – 15:12	10' Key note speech by UNDP	Helen Clark, the Administrator of UNDP
15:12 – 15:13	1' Introduction of the Minister of State, Mr. Cevdet Yilmaz	MC
15:13 – 15:23	10' Key note speech by the Government of Turkey	Mr. Cevdet Yilmaz, H.E. Minister of State
15:23 – 15:24	1' Inviting the Partners to Official Inauguration	MC
15:24 – 15:34	10' Inauguration Ceremony, Group Photos	
15:34 – 15:35	1' Introduction of the Regional Director, Ms. Kori Udovicki	MC
15:35 – 15:45	10' Launch of the Growing Inclusive Markets Regional Report for Europe and CIS	Ms. Kori Udovicki, Regional Director of UNDP
15:45 – 16:00	15' Cocktail	
16:00- 16:20	20' Presentation of the GIM Regional Report	Ms. Pascale Bonzom, UNDP RBEC in Bratislava
16:20-17:00	10' Case 1 - Hey Textile: <i>Turkish Trailblazer - Boosting Rural Areas through Business Investment</i> Inclusive business model in Turkey	Burak Küçükeroğlu Head of CSR Department Hey Textile
	10' Case 2 - Vitmark – <i>High Quality and affordable fruit products from local producer.</i> Inclusive business model in Ukraine	Mr. Andrey Kren Head of PR Department Vitmark Ukraine
	10' Case 3 - RFC: <i>Rural Finance Corporation providing access to finance to the rural population</i> Inclusive business model in Moldova <i>or (tbc)</i> MTS Telemedicine: <i>Providing affordable health care to the poor</i> Inclusive business model in Belarus	Ms. Galina Cicanci Deputy President of RFC Moldova <i>Or</i> Ms. Elena Novozhilova Head of PR-Group MTS Belarus
	10' Case 4 - Saraman: <i>The company designs, fabricates and erects affordable, earthquake-proof pre-fabricated steel structures for houses, schools and hospitals.</i> Inclusive business model in Iran	Dr. Jamshid Parvizian Saraman Iran
17.00 – 17.20	20' Open discussion on the presentations (report and cases) Q& A	Mr. Sahba Sobhani, UNDP Partnerships Bureau in NY
17:20 – 17.30	10' Wrap-up and closing Remarks	Mr. Sahba Sobhani, UNDP Partnerships Bureau in NY